



## ECP'S WOMEN NIC/VOTER REGISTRATION CAMPAIGN – PHASE V

### BRIDGING THE GENDER GAP IN ELECTORAL ROLLES

The Election Commission of Pakistan (ECP) remains committed to enhance electoral inclusion of women and marginalized communities through reducing gender gap in voter registration. As a result of the special initiatives of the Commission, gender gap on electoral rolls has significantly narrowed from 11.8% in 2018 to 7.3% by January 2025. To further bridge the current gender gap on voter lists, ECP designed Inclusive NIC/Voter Registration Campaign (INVR-V)–Phase-V through a national consultation process with all key stakeholders. The Phase-V of the Campaign was officially launched by the Honorable Chief Election Commissioner (CEC) in February 2025, at the occasion to commemorate International Women's Day.

### Key Features of Phase V Registration Campaign

- Deployment of Mobile Registration Vans (MRVs) in collaboration with NADRA in 62 districts with highest gender gap across Pakistan
- The Campaign is aimed to reduce gender gap by 1% each year with the target to register 1.8 million women as voters
- Stakeholder engagement including NADRA, Education, Health & Local Government
- Deployment of trained ECP & NADRA staff to ensure effective implementation of the Campaign
- Establishment of Inclusive District Coordination Committees (IDCC) with membership from all stakeholders for identification of eligible women voters, sensitization and mobilization of communities
- Greater ownership of the campaign by ECP with sustainable approach of registration activities at the district level

### Campaign Districts

The Inclusive NIC/Voter Registration Campaign Being Implemented in Following Districts:

#### PUNJAB

Islamabad, Bahawalnagar,  
Bahawalpur, D.G. Khan, Faisalabad,  
Gujranwala, Gujrat, Jhang, Kasur,  
Khanewal, Lahore, Multan,  
Muzaffargarh, Nankhna Sahib,  
Okara, Pakpattan, Rahim Yar Khan,  
Rajanpur, Rawalpindi, Sahiwal,  
Sargodha, Sheikhupura, Sialkot,  
Toba Tek Singh, Vehari

#### SINDH

Hyderabad, Kambar Shahdad  
Kot, Karachi Central, Karachi  
East, Karachi South, Karachi  
West, Kemari, Korangi, Malir,  
Sanghar, Shaheed Benazirabad,  
Sukkur, Tharparkar, Mirpurkhas,  
Ghotki

#### BALUCHISTAN

Chaman, Killah  
Abdullah,  
Jaffarabad, Pishin,  
Lasbella, Quetta,  
Sherani, Zhob.

#### KHYBER PAKHTUNKHWA

Batagram, Charsadda,  
Hangu, Kohat, Khyber,  
Lower Dir, Mardan,  
Nowshera, Peshawar,  
Swabi, Swat, Shangla,  
Upper Dir

# METHODOLOGY OF THE CAMPAIGN

Following strategy is designed for effective implementation of the Campaign:

